# Josh Bezdek | Fullstack Developer

# Overview

With a rich background spanning over 23 years in designing, building, and launching digital solutions, Josh is driven by a passion to leverage his multidisciplinary expertise in crafting user-centric solutions that deliver value to both customers and the business. Josh's extensive experience includes ensuring the seamless transformation of designs into standards-compliant, responsive, and interactive Vue/HTML/CSS/JS websites and applications, all while maintaining compatibility across a variety of browsers and mobile devices.

Josh merges technical innovation, industry best practices, and scalable architectural solutions to cater to world-class enterprise brands such as Mountain Dew, Crocs, Amgen, Alzheimer's Association, and the Denver Art Museum. His approach transcends mere aesthetics; it centers on achieving outcomes that captivate users with elegant design while skillfully guiding them through tasks that drive positive results for the business.

Josh is a collaborative team player who thrives on interactions with his colleagues, stakeholders, and direct engagement with customers and clients.

#### Skills

- Vue, React, jQuery
- HTML, CSS, JavaScript
- RESTful API
- PHP, Razor, Pug
- Wordpress, Jam Stack
- Webpack, Node.js
- Agile, Gitflow
- Web Core Vitals, ADA
- Responsive Design
- Adobe CC, Figma, Sketch
- Cross Browser and Device
- Jira, Slack

# **Experience**

2018 - 2023

Blue Modus - Senior UX/UI Developer

- Built, managed and maintained 30 distinct client sites and web-applications spanning multiple industries
  including pharmaceutical, retail, consumer, package goods, non-profit, medical.including their largest
  advanced command of CSS, HTML, JavaScript, Vue, and Microsoft .NET. Harnessing these technologies in
  conjunction with CMS platforms like Kentico and Sitecore to efficiently create, manage, and optimize
  dynamic web content.
- Orchestrated seamless collaboration with both internal and external design teams, fostering a harmonious synergy between design concepts and technical execution. This involved skillfully translating intricate design elements into fully responsive and engaging user interfaces.
- Vigilantly championed the user experience and user interface design, channeling an unwavering commitment to ensuring that our final web solutions effortlessly bridged the gap between visually captivating design aesthetics and an intuitively functional user experience.

2009 - 2018

Bezdek Design - Self Employed UX/UI Development and Consulting

 Ran all aspects of a full freelance business from business development, maintaining client relationships, building and shipping impactful solutions for multiple clients including Crocs, Berndt Group, Blue Modus, 90 Octane, Denver Art Museum, and Inspirato.

- Full development cycle from aligning on the vision and requirements, prototyping, designing, and developing front-end deliverables for enterprise-level websites and web applications.
- Collaborated with client's to understand their core challenges and opportunities to find the best possible solution, meeting ambitious timeline, budget, and goals.
- Provided mentorship to teams I collaborated with, whether on-site or off-site, with the aim of enhancing integration, communication, quality, leadership, and adaptability, all geared towards optimizing productivity.

2009 - 2010

#### Community College of Aurora - UX/UI Design and Development Instructor

- Instructed students with various design and technical backgrounds to develop interactive Flash applications.
- Designed an interesting and engaging curriculum to accommodate and challenge students of varying skill levels.
- Collaborated with art faculty and staff to determine appropriation of department funds to maximize benefits to students and create an environment that will nurture future growth for visual arts in the community.

2007 - 2009

### PaySimple - UX/UI Designer and Developer

- Streamlined, improved, and created numerous new and existing UI elements and participated in a 5 person marketing team to increase revenue through thoughtful testing and UX enhancements.
- Maximized organic and direct traffic through practical and invaluable SEO techniques.
- Designed, scripted, edited and created a custom Flash demo for the company's product demo.
- Designed, developed, and tested user interfaces for homepages, landing pages, feature pages, forms, merchant account application, and widgets.
- Provided advice, technical knowledge, and troubleshooting for company's personnel.

2004 - 2006

#### MyE Networks - UX/UI Designer and Developer

- Designed and developed creative solutions for several high-end CSS websites, advertising, packaging, Flash, media kits, presentations, conference booths, interactive multimedia, and tutorials.
- Participated in all facets of product development including copy writing, marketing, research, design, development, quality control and management/maintenance.

2000 - 2004

### Center for Professional Development - UX/UI Designer and Developer

- Designed and developed websites for academic departments and campus organizations.
- Met with clients to plan layout and structure for websites and other graphic materials; managed all aspects of design and development, from initial design interview through launch.
- Provided on-going support and training for non-technical website administrators.
- Responsible for 508 accessibility compliance for all departmental sites through thorough cross-browser and screen reader testing, as well as adhering to strict accessibility standards.

## Education

1999 - 2003

University of Northern Colorado - B.A. Visual Arts / Graphic Design